

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

American Rambler Productions
138 Conant Street
Beverly, MA 02494

<u>Contract / Revision</u> 810775 /		<u>Alt Order #</u> 06286486
<u>Product</u> ROMNEY FOR PRESIDENT		
<u>Contract Dates</u> 08/22/12 - 08/28/12		<u>Estimate #</u> 33
<u>Advertiser</u> Romney, Mitt/R/President		<u>Original Date / Revision</u> 08/22/12 / 08/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u> Give to AE		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WOIO	08/22/12	08/24/12	Action News at 6a	6-7a		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--WTF--				3	\$125.00			
2	WOIO	08/22/12	08/24/12	The Early Show	7-9a		:30			NM	6	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--WTF--				6	\$115.00			
3	WOIO	08/22/12	08/24/12	America Now	9-10a		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--WTF--				3	\$200.00			
4	WOIO	08/22/12	08/24/12	Let's Make A Deal	10-11a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--WTF--				3	\$500.00			
5	WOIO	08/22/12	08/24/12	Price is Right	11a-12p		:30			NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--WTF--				3	\$525.00			
6	WOIO	08/22/12	08/24/12	Action News at Noon	12-1230p		:30			NM	6	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--WTF--				6	\$475.00			
7	WOIO	08/22/12	08/24/12	CBS Soaps	1230-2p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--WTF--				3	\$600.00			
8	WOIO	08/22/12	08/24/12	Action News at 4p	4-5p		:30			NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--WTF--				6	\$450.00			
9	WOIO	08/22/12	08/24/12	Action News at 5p	5-6p		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--WTF--				6	\$500.00			
10	WOIO	08/22/12	08/24/12	Action News at 6p	6-630p		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--WTF--				6	\$700.00			
11	WOIO	08/22/12	08/24/12	The Insider	7-730p		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WOIO
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Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u> 810775 /		<u>Alt Order #</u> 06286486
<u>Contract Dates</u> 08/22/12 - 08/28/12		<u>Product</u> ROMNEY FOR PRESID
<u>Advertiser</u> Romney, Mitt/R/President		<u>Estimate #</u> 33
<u>Original Date / Revision</u> 08/22/12 / 08/22/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-- WTF--				6	\$500.00			
12	WOIO	08/22/12	08/24/12	Inside Edition	730-8p		:30			NM	3	\$1,500.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-- WTF--				3	\$500.00			
13	WOIO	08/22/12	08/24/12	Action News at 11p	11-1135p		:30			NM	6	\$6,000.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-- WTF--				6	\$1,000.00			
14	WOIO	08/22/12	08/24/12	David Letterman	1135p-1238a		:30			NM	3	\$1,050.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-- WTF--				3	\$350.00			
15	WOIO	08/22/12	08/24/12	Action News at 5a	5-6a		:30			NM	6	\$750.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-- WTF--				6	\$125.00			
16	WOIO	08/22/12	08/22/12	Wed Hour 2	9-10p		:30			NM	1	\$2,500.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-- 1----				1	\$2,500.00			
17	WOIO	08/22/12	08/22/12	Wed Hour 3	10-11p		:30			NM	1	\$2,500.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-- 1----				1	\$2,500.00			
18	WOIO	08/25/12	08/25/12	Sat Early Show	9-11a		:30			NM	2	\$350.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----2-				2	\$175.00			
E 19	WOIO	08/25/12	08/25/12	Sat Hour 2	9-10p		:30			NM	0	\$0.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1-				1	\$1,750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WOIO	08/20/12-08/26/12	Sat Hour 2	9-10p	-----Sa--	:30		\$1,750.00	NM		
	Credited											
E 20	WOIO	08/25/12	08/25/12	Sat Hour 3	10-11p		:30			NM	0	\$0.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1-				1	\$1,800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WOIO	08/20/12-08/26/12	Sat Hour 3	10-11p	-----Sa--	:30		\$1,800.00	NM		
	Credited											
21	WOIO	08/26/12	08/26/12	CBS Sunday Morning	9-1030a		:30			NM	2	\$900.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----2				2	\$450.00			
22	WOIO	08/26/12	08/26/12	Face the Nation	1030-1130a		:30			NM	1	\$450.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1				1	\$450.00			
23	WOIO	08/26/12	08/26/12	Sun Hour 1	7-8p		:30			NM	1	\$3,500.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1				1	\$3,500.00			
24	WOIO	08/26/12	08/26/12	SU Action News at 11p	11p-1135p		:30			NM	2	\$1,050.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----2				2	\$525.00			
N 25	WOIO	08/25/12	08/25/12	NFL Preseason	8p-11p		:30			NM	1	\$3,000.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$3,000.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 26	WOIO	08/25/12	08/25/12	Sat Early Show	9-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$250.00			
N 27	WOIO	08/24/12	08/24/12	Craig Ferguson	1235a-138a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----F--				1	\$300.00			
Totals											82	\$46,390.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	82	\$46,390.00	\$39,431.50
Totals	82	\$46,390.00	\$39,431.50

Signature: _____ **Date:** _____

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